

# Adenda

INTERNATIONAL BUSINESS CONNECTING

## Introduction sheet: TARMO – HAN University



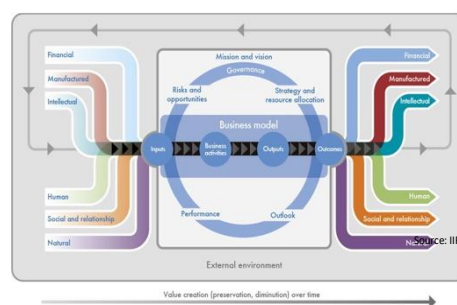
Investing in sustainability is investing in people, planet, realising profit and prosperity, is Tarmo's philosophy. Tarmo develops and participates in initiatives that support sustainable development, leading to growing market share and margin and decrease of costs, carbon and waste in broad sense.

Tarmo's CEO, Huub Schoenaker, is entrepreneur in sustainability, supporting organisations to develop and implement their strategies and gain full benefit of defined (improvement- and synergy-) plans, thus reaching their organisational goals. Before starting as a partner and management consultant, he worked for non-profit and service organisations, in government, process industry, manufacturing and distribution.

Huub Schoenaker is also active at the HAN University of Applied Science. As Senior Consultant in the Expertise and knowledge centre for Circular Economy, he is a guest lecturer, matchmaker and managing projects as intermediary between the HAN and the market for circular economy.



Specialties: Development and execution of integrated sustainable strategies for organisations and industrial/business parks: starting from definition and analyses of the 'as is' and develop custom made road maps towards collaboration and sustainable development. Thus, developing sustainability based on the six capitals <IR> (as promoted by the IIRC), leading to futureproof enterprises and industrial/business parks. Train and support organisations in the chain from development up to realisation, operation and maintenance, especially in the market of real estate.



The purpose is to assist companies and business areas to become futureproof. This by development of their organisation and processes leading to products and services with help of the proven OK Model based on the six capitals of IIRC that together, by positive assessment and follow up, makes companies futureproof.

