

Adenda

INTERNATIONAL BUSINESS CONNECTING

Introduction sheet: Cackleberry Ventures



Cackleberry Ventures

Cackleberry Ventures is an technology and cleantech focused private investment firm, founded in 2015. We conduct startup and growth capital investments in the exploration & production, services, and renewable sectors of the technology driven industry.

Our organization is a flat, nimble structure that suits us and the management teams with which we partner. Without continued mutual respect and repeat commitment from both sides we could not be as effective.

Besides direct investments we have also a focus on early stage initiatives and provide support in the development of startups. We will share our expertise in the legal, technical, financial, and commercial areas. We established our track record by starting with taking several strategic considerations and thereby eliminating a lot of potential pitfalls before the actual market introduction or breakthrough. These strategic considerations range from, performing a feasibility study, engaging in conversation with parties that are open to support the development of your product, mapping the market, and providing communicative support to different customer groups of developing startups.

Cackleberry Cleantech Fund invests in European innovative growth companies in a broad range of cleantech areas. Within our cleantech practice we use the following formal definition:

Cleantech embraces a diverse range of products, services and processes that:

- harness renewable materials and energy sources,
- dramatically reduce and optimise the use of natural resources,
- or cut or eliminate pollution and toxic wastes,
- and add economic value by significantly lowering cost and improving profitability."

We do however keep a broad view on the cleantech investment category. Cleantech is not something completely new but more a regrouping of investment themes that are and will remain important for the years to come. You can compare our cleantech investment scope with 'greentech' or 'eco-innovation'. The shortest definition is 'More with Less'.

FOR BOTH START-UPS AND GROWTH COMPANIES WE FOCUS ON CLEANTECH.

In that sense we are also an active partner, as consultant for start-up's, in the Cleantech Center cluster organisation, who we also represent in this project.

