

Adenda

INTERNATIONAL BUSINESS CONNECTING

Introduction Sheet: Magnus Olesen



MAGNUS OLESEN A/S

Magnus Olesen A/S develops and manufactures high quality furniture in cooperation with today's leading designers and architects. The result is a functional, aesthetic and unique design that enhances the spaces where it's placed – no matter whether it's in smaller interiors or for large conceptual architectural and design purposes.

Magnus Olesen works with The Triple Bottom Line. The company's goal is to provide a good financial result, while at the same time taking social and environmental considerations into account. Keeping production in Denmark contributes to a more sustainable production approach while at the same time ensuring high quality standards. By doing so we ensure our business is managed sustainably as well as keeping in mind the interests of its environmental and social surroundings.

In 2015 Magnus Olesen cooperated with "Region Midt" in Denmark on a project enhancing recyclability of used products. The goal was to target efforts in order to achieve a reduction in material consumption through upgrading and recycling. In the course of the project, seating areas installed at Copenhagen Airport by Magnus Olesen in 1995 where refurbished at our factory and reinstalled – providing extended lifetime to the furniture.

"Design for Disassembly" allows for extended product life which improves the Total Cost of Ownership (TCO) – reducing the environmental impact as well as providing an economic benefit.

Our latest endeavour in regards to sustainability is getting the Butterfly Series "Cradle to Cradle" certified. Cradle to Cradle Certified™ Product Standard is one of the highest sustainability and material health standards. It is a globally recognized third-party product certification, showing commitment to healthy and sustainable products.

